



ÜNLÜ Portföy

ÜNLÜ ASSET MANAGEMENT FUND EVALUATION

MARCH 2021



Hello, I am Ceylan Çolakoğlu, ÜNLÜ Asset Management Corporate Sales Manager. In this video, I will be discussing our fund returns as well as asset prices, for March 2021.

While elevated bond yields in overseas markets, most notably in the US, put a lid on stock prices earlier in March, favorable news flow thereafter paved the way for a positive decoupling of shares in US markets towards the end of the month. Key market moving events were a speedy inoculation campaign, along with an incentive package.

On the local front, a major development of the month was the extension of the withholding tax advantage granted for mutual funds and TL deposits from March 31 to May 31. We would like to remind our investors that among ÜNLÜ Asset Management funds, our equity, money market, real estate and venture capital funds are within the scope of this extension; and that the withholding tax rate applicable to private investors' fund unit purchases until May 31 will be zero.

To recall, Turkish markets staged an upbeat start to the month, decoupling from global markets in that respect. At the Monetary Policy Committee meeting dated March 18, the rate hike implemented by the Central Bank exceeded investor expectations. While the policy rate was upped by 200 basis points to 19%, the monetary authority gave the message that tight monetary policy would be maintained, with a view to reining in inflation. The messages were received favorably by market players, prompting the TL to decouple positively from its emerging peers.

However, thereafter, the abrupt replacement of the CBT governor created the impression of a shift in monetary policy stance, with the associated uncertainty stirring substantial volatility in Borsa Istanbul. Consequently, the BIST 100 Index closed March down by 5.41%, while the TL shed 10% in value versus the currency basket. Despite the loss in value of the BIST100, ÜNLÜ Asset Management equity fund UPH generated a 2.8% return in March. Moreover, our variable funds notched up returns of 2 - 2.30% in this period, corresponding to deposit equivalent rates of 21.3 - 24.5%.

On a Sharpe Ratio, i.e. risk-adjusted return basis, ÜNLÜ Asset Management variable funds rank high within a peer group of comparable funds. With our actively managed, multi-asset variable funds, comprised of asset classes deriving their returns from diverse risk sources, we aim to help investors generate steady long-term returns without having to adjust their portfolios to changing market dynamics. With our equity fund, on the other hand, which we manage with a smart beta investing strategy, we continue to manage your stock investments professionally, with emphasis on factor valuation models.

You can find detailed information about our funds on ÜNLÜ Asset Management website and use the contact information to get in touch with us for any queries you may have. Keep following ÜNLÜ THE CLUB to turn time into profit.

Teaser:

Hello, I, Ceylan Çolakoğlu, have discussed our fund returns and asset prices for the month of March. The full video is viewable on our ÜNLÜ THE CLUB YouTube channel.

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